

## Mobile App Data Policy – March 2017

This privacy policy sets out how Newline ASP ('we', 'us' or 'our') uses and protects any information that you provide Newline ASP when you use Newline CRM ('Mobile Application').

Newline ASP is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this Mobile Application, then you can be assured that it will only be used in accordance with this privacy statement.

Newline ASP may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 15th March 2017.

### What We Collect

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After purchasing the Mobile Application specific license and downloading the Mobile Application, we may collect and store locally the following information:

#### Device Information:

- When you use a mobile device like a tablet or phone to access our Service, we may access, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by Newline ASP.

#### Information you provide us directly:

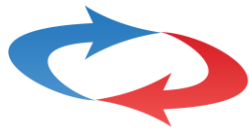
- User Content (e.g., notes) that you post to the Service.

#### Finding your contacts' location:

- If you choose, to use our "Nearby Contacts" feature to locate contacts in your Customer database, Newline CRM will use your precise location either GPS or network-based.

#### Telephone and SMS Logs

- Log information is automatically reported by your device each time you make a phone call or send a text message to anyone in your NAS customer database. Only the time, date and number are recorded, not the content of the message or call.



## What we do with the information we gather

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We require this information to provide you with the following services:

- Ability to access trading history from your Auction System customer database.
- Log phone calls and text message made to any contact numbers in your customer database.
- Provide Google map analysis of nearby contacts
- Utilize device's calendar to manage follow up calls.

## Sharing of Information

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We will not rent or sell your information to third parties outside of Newline ASP without your consent

## How we store your information

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Your information collected through the Service may be stored and processed in the United Kingdom or any other country in which Newline ASP maintain facilities.

## Security

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We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## How to contact us

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If you have any questions about this Privacy Policy or the Service, please contact us on [mobileapp@newlineasp.com](mailto:mobileapp@newlineasp.com)